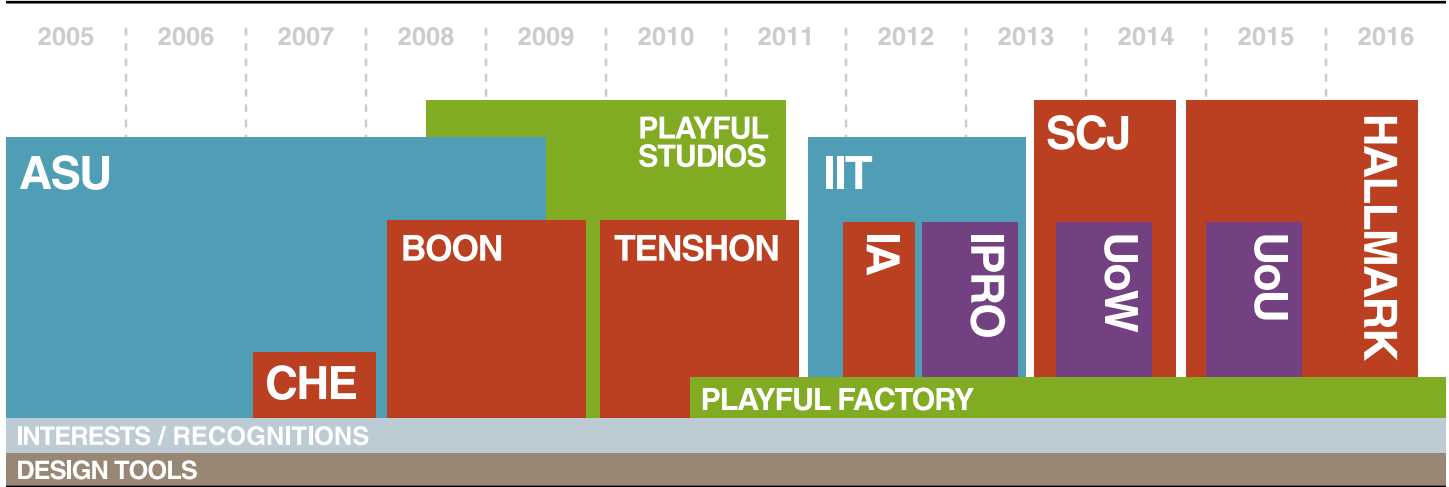


# RESUME

*My passion is creating meaningful experiences for people, through design research and playful design processes. Let's Play.*



## TEACHING EXPERIENCE

**U of UTAH - MDDesign**  
Guest Instructor

*Collaboration to develop course curriculum and facilitate workshops around the topic of play and design.*

**U of WISCONSIN - Parkside**  
Guest Lecturer

*Utilized team based projects to teach MBA students human-centered product design.*

**IPRO - Illinois Institute of Technology**  
Teaching Assistant

*Guided four interdisciplinary undergraduate teams through a foundational innovation process.*

**IIT - PORTFOLIO WORKSHOP**  
Instructor

*Initiated and conducted a two part course to help students create online portfolios.*

## INDEPENDENT PROJECTS

**PLAYFUL FACTORY**  
Design Facilitator & Toy Blogger

*Helping children explore their creative abilities, by guiding them through a simplified design process as they develop and build their own toys.*

**PLAYFUL STUDIOS**  
Design Consultant

*As a design consultant, I help make business fun by developing new products, brands, websites, interactions, and experiences.*

## DESIGN EXPERIENCE

**HALLMARK**  
Experience Design Manager

*Connecting people through meaningful interactions, mediated by innovative products.*

**SC JOHNSON**  
Designer - Senior Associate

*Leading design research and strategy for Global Home Cleaning.*

**IA COLLABORATIVE**  
Research & Strategy Intern

*Assisted user-driven innovation on multi-disciplinary teams for Fortune 100 clients.*

**TENSHON**  
Designer & Project Manager

*Managing the design, marketing, production, and purchasing process in the manufacturing/distribution of tensile shade products taught me how to wear many hats and to help others successfully do the same.*

**BOON INC**  
Designer & Project Manager

*At Boon I started as an intern and was later hired as a staff industrial designer and project manager. Working as a team we developed 'Innovations for Modern Parents'.*

**CREATIVE HOME ENGINEERING**  
Designer & Fabricator

*Experienced extreme collaborative problem solving as we designed and built custom secret passageways.*

## EDUCATION

**IIT - INSTITUTE OF DESIGN**  
Masters of Design  
Research / Strategy / Methods

*Studying design research, strategy, and methods helped me deepen my empathy for others, make sense of their behaviors, and design more meaningful experiences.*

**ARIZONA STATE UNIVERSITY**  
Bachelor of Science in Design  
Industrial Design

*Studying product design in studio based classes taught me the skills and tools needed to take a concept from idea to production in a collaborative environment.*

## DESIGN TOOLS

Digital: *prototyping, photoshop, illustrator, indesign, rhino, CSS, solidworks, html, video storytelling*

Physical: *prototyping with; wood, metal, foam, plastic, paper, fabric*

## INTERESTS

*Play-centric design / Methods for approachable innovation / Right research to inform and inspire / Building prototypes to learn / Engaging teams in 'living' projects*

## RECOGNITIONS

*Presenter at NOWhaus 2012 & 2013  
ID Fellowship 2012 & 2013  
IDSA Student Merit Award Candidate  
IHA Competition 2008 Honorable Mention  
Dean's List ASU 2005-2009*